

GIVE. ADVOCATE. VOLUNTEER.



SEC United Way Campaign Comparison

Five Year Comparison

University	2015						2014	2013	2012	2011	2010	
	Number of Employees	Total Pledges (\$)*	Per Capita (\$)	% Participation	Leadership Donors**	Tocqueville Donors	Leadership Pledges (\$)**	Pledges (\$)	Pledges (\$)	Pledges (\$)	Pledges (\$)	
University of Alabama	5,372	415,744	77	54%	190	6		411,459	385,061	374,657	355,402	329,285
University of Arkansas	6,014	165,805	28	17%	30			Not Reported	121,164	140,004	127,170	132,792
Auburn University	4,684	137,858	29	27%	23		37,569	152,737	139,333	132,891	143,096	131,415
University of Florida^	13,564	991,607	73	19%	339		606,463	1,015,350	1,000,463	1,022,000	1,035,634	1,018,309
University of Georgia^	10,394	118,244	11	17%	54	0	48,204	120,987	142,836	133,205	162,781	188,403
University of Kentucky	14,000	249,184	17	5%	75	2	123,373	245,226	284,319	354,299	412,207	432,350
Louisiana State University	6,411		Results not reported					Not Reported	114,971	66,285	88,719	75,459
University of Mississippi	2,777	133,280	48	8%	96	0	92,942	143,753	147,141	153,856	164,508	150,000
Mississippi State University	6,025	21,917	5	4%	15	0	12,800	24,680	20,953	65,879	87,126	99,601
University of Missouri	14,000	561,915	40	19%	217	1	325,024	556,839	526,852	605,897	697,407	686,118
University of South Carolina	4,884	51,152	10	3%	10	2	30,220	16,044	90,572	102,686	117,213	106,521
University of Tennessee^	7,504	289,496	39	13%	42	5	128,104	358,483	355,962	348,685	377,282	416,053
Texas A&M University^	14,049	493,531	36	9%	135	0	245,610	545,080	546,096	592,540	521,502	607,910
Vanderbilt University^	21,300		Results not reported					Not Reported	Not Reported	Not Reported	Not Reported	917,710
SEC United Way Totals	130,978	\$3,629,733	\$28	16%	1226	16	\$1,650,309	\$3,590,638	\$3,875,723	\$4,092,884	\$4,290,046	\$5,291,926

^Fund raising campaign is a charitable choice campaign with United Way as one of multiple choices for donations. Fund raising total may include non-United Way donations.

*Total Pledges may include special event fundraisers and donations from students.

**Leadership donors are based on a giving level of \$1,000+ unless noted with a shaded box to indicate a base level of \$500.

***Leadership pledge totals are estimated in some cases when total individual pledge amounts were not provided by a university.